

Your Business Runs on Technology. *Make Sure It's Working For You.*

Senior technology leadership that makes the right calls on tools, security, and AI — so you can focus on running your business.

ZoeConn Consulting Corp

TECHNOLOGY · SECURITY

AI STRATEGY

SOUND FAMILIAR?

No clear tech plan

Tools that don't connect

Worried about a hack

AI feels overwhelming

Hours lost to manual tasks

Vendors you can't evaluate

HOW WE HELP YOUR BUSINESS

TECHNOLOGY STRATEGY & OPERATIONS

A Tech Expert In Your Corner

We make technology decisions with you — what to buy, what to cut, and how to stop overpaying vendors who know you have no one pushing back.

- › Technology plan & roadmap
- › Vendor selection & negotiation
- › Tech budget that makes sense
- › Policies your team can follow

Make Your Tools Stop Fighting Each Other

If your team re-enters the same data in multiple places and nothing connects — we fix that and build a setup where everything works together.

- › Connect your business apps
- › Eliminate duplicate data entry
- › Custom solutions when needed
- › Move to the cloud, done right

ARTIFICIAL INTELLIGENCE — STRATEGY, INTEGRATION & TRAINING

AI That Saves Time — Not Just Hype

We find where AI genuinely saves your business hours and money — then implement it so your team uses it confidently from day one.

- › Identify real automation opportunities
- › Eliminate repetitive manual tasks
- › AI governance policy included
- › Ongoing support as tools evolve

AI Workshops for Your Team

Hands-on sessions that show your staff exactly how to use AI tools safely in their daily work — no tech background needed.

- › Half-day & full-day formats
- › Tailored to your industry
- › Includes AI policy guidelines
- › Nonprofits & SMBs welcome

NOW AVAILABLE

CYBERSECURITY & BACK-OFFICE PROTECTION

Protect Your Business Before It's Too Late

Hackers don't only target big companies. We find your vulnerabilities first and put protections in place that fit your size and budget.

- › Find weak spots before attackers do
- › Secure email & client data
- › Emergency response plan
- › Meet compliance requirements

Hidden Costs Already Slowing You Down

The operational gaps you don't see are the ones that cost the most. We find and fix them.

- › Invoicing delays & billing errors
- › No handover plan when staff leave
- › Apps used without approval
- › Paying for tools nobody uses
- › Reports built manually every month

WHY ZOECONN

15+ **Years of Experience**
Enterprise tech leadership applied directly to the SMB world

3-in-1 **One Team, Full Coverage**
Strategy, security & AI — one relationship, not three vendors

1/2 **Cost of a Full-Time Hire**
Senior expertise available when you need it, no overhead

WHO WE SERVE

- Small & Mid-Size Businesses
5 - 250 employees, any industry
- Nonprofits & Mission-Driven Orgs
Special rates available
- Founders Without In-House IT
We become your tech department

"Small businesses deserve the same caliber of technology leadership as the Fortune 500 — they just don't need it 40 hours a week."

— **PETA-GAYE LYSIUS**
MANAGING DIRECTOR, ZOECONN

Let's talk about what's slowing you down.

Free 30-minute conversation. No obligation.

calendly.com/plysius/60min

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